



10th edition
Made in Asia, the Sourcing Symposium

Wednesday, 25 November
2:00pm to 7:00pm
Virtual Event

A half day online symposium dedicated to Sourcing, supported by the French Chamber's Sourcing Club.

Welcoming over 200 high-level participants in person every year since 2010, Made in Asia is going virtual for the first time to allow our speakers, sponsors, partners, and participants to engage with leading sourcing experts from around the globe and network with each other.



EXCLUSIVE INSIGHTS FROM
LOCAL AND INTERNATIONAL
SPEAKERS



FULL ACCESS FROM ANY
DEVICE



WIDER GLOBAL REACH WITH
OUR INTERNATIONAL
PARTNERS



EASY NETWORKING AND
BUSINESS MATCHING FROM
ANYWHERE



NETWORKING
OPPORTUNITIES AT YOUR
FINGERTIPS

Made in Asia 2020

Emerging from the crisis: Resilience in supply chains

The resilience of global supply chains has come into sharp focus during the COVID-19 pandemic. Against the backdrop of economic challenges and an ever-shifting consumer mindset, today we are forced to rethink extensive yet fragmented supply and value chains.

At a time when sourcing professionals worldwide are coming to terms with these realities, the French Chamber in Hong Kong is delighted to present the 10th anniversary edition of its signature Made in Asia sourcing symposium in a new virtual format.

Under the guidance of the Chamber's Sourcing Committee, a robust programme of sourcing experts, brands and retailers, manufacturers, and digitalisation leaders will take a deep dive into today's unique challenges by exploring the different ways to protect value chains and reshape global supply chains.

Our experts will examine what the increasing focus on sustainability and deglobalisation means for stakeholders in their drive to innovate and advance their business resilience, cost optimisation, and risk mitigation to prepare for future crisis.

15+ local and international speakers

500+ online participants from around the world

5 hours of insights

Unlimited virtual networking



	Gold Sponsor 65,000 HKD	Silver Sponsor 28,000 HKD
Event webpage (with link on corporate website)	✓	✓
EDM (min. 3)	✓	✓
Electronic programme	✓	✓
Media coverage	✓	✓
Social media (mentions)	✓	✓
Promotion materials sent to a database of 20,000+ contacts in Asia	✓	✓
Verbal acknowledgment given during opening and closing remarks	✓	✓
Video played at intervals	✓	✓
Intersession slide presentation	✓	✓
All backdrops and signage	✓	✓
Logo on speakers' badges	✓	✓
Virtual sponsor zone	✓	✓
Exclusive in-person networking opportunities with speakers and partnering companies (subject to government restrictions)	✓	
Promotional materials handed out to speakers	Handed out to all speakers upon their arrival	
Free tickets for the symposium	5	2
Symposium recap video + past event webpage	✓	✓
Company promotion banner on the French Chamber's weekly events newsletter	✓	

Speakers from:

Casino Global Sourcing

DHL Global Forwarding

Forsee Power

Gap

InvestHK

Kiabi

Korn Ferry

KPMG

L'Oreal

MAS Holdings

Microsoft

The Mills Fabrica

Oqido

Oxford Economics

Puma

Schneider Electric

TAL Apparel

VF Asia

and more

SPONSORS OF THE 10th EDITION - 25 November 2020

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GOLD SPONSORS:



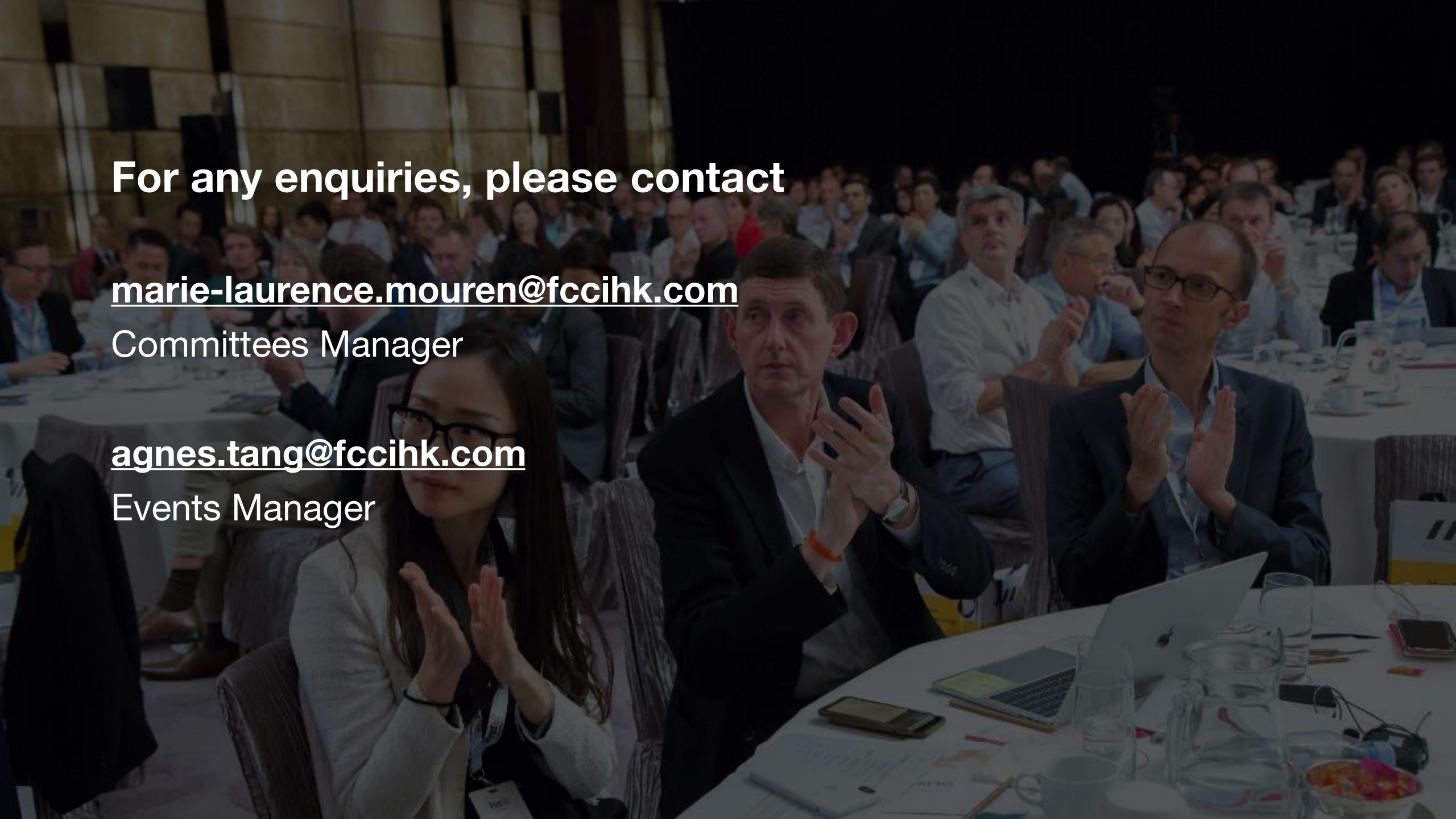
SILVER SPONSORS:



Past editions

- **2019: 9th Edition program**
[How the customer is driving the future of sourcing](#)
Photos and a selection of presentations [here](#)
- **2018: 8th Edition program**
[Industry 4.0 transparency and innovation versus cost pressure](#)
- **2017: 7th Edition program**
[The end of the middleman: is sourcing as we know it dying?](#)





For any enquiries, please contact

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