



❖❖ *Luxury Symposium* ❖❖ ❖❖ 5th edition ❖❖

21 April 2021

SPONSORSHIP PACKAGES

2021 EDITION

A half-day virtual conference with an exclusive live studio

15+ expert speakers
from leading companies
and organisations

300+ online attendees
Key players
in the luxury industry

Fully virtual for the 1st time
Connecting participants
from around the world

Easy access from anywhere
Join the conference
on desktop or smartphone

Sponsorship Packages	Platinum Sponsor 80,000 HKD (exclusive to one company)	Gold Sponsor 42,000 HKD (no exclusivity)	Silver Sponsor 20,000 HKD (no exclusivity)
BEFORE THE EVENT			
Logo display on FCCIHK website and social media - 15,000 unique visitors per month - 15,000+ followers on LinkedIn	✓	✓	✓
Logo display on the event flyer and dedicated website for the event	✓	✓	✓
Promotion to over 7,000 contacts in all email communications of the event	✓	✓	✓
Promotion through our media partners' database (subject to future agreement)	✓	✓	✓
Logo display on French Chamber staff's email signature for one week	✓		
DURING THE EVENT			
Logo display on event signage and backdrop	SOLD	✓	✓
Sponsorship acknowledgement in opening and closing remarks		✓	✓
Logo display on speakers' badges		✓	✓
Corporate video to be played		✓	
Exclusive in-person networking opportunities with speakers in the event studios (subject to government restrictions)		✓	
Exclusive speaking opportunity	✓		
Complimentary tickets	10 (virtual access)	5 (virtual access)	3 (virtual access)
AFTER THE EVENT			
Sponsorship acknowledgement on FCCIHK website and social media	✓	✓	✓
Logo display in all post-event email communications and in our HongKongEcho magazine	✓	✓	✓
Full page advertising in HongKongEcho magazine or top ad banner on FCCIHK website for one month	✓		

OUR PAST PARTNERS

We worked with these partners previously:



HIGHLIGHTS FROM THE 2020 EDITION



Take advantage of the partnership and visibility opportunities

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